

Second Announcement

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Iran Information & Communications Technology Forum

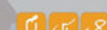
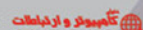
"Investment & Development"

IRIB Int'l. Conference Center, Tehran - I.R. of Iran

Presenting
Investment Projects
with the Total Value of
20 Billion Euros



Media Sponsors:



Introduction

Information and communication technology (ICT) has transformed societies into e-societies, e-business, e-healthcare, e-government and so forth and have been substantially developed in many industrial countries. Therefore developing countries need to define a comprehensive & appropriate national strategy if they wish ICT to have a positive impact on their overall socio-economic growth. In case of proper usage of ICT, it can act as the main factor for increasing productivity and sustainability in public administration, communications infrastructure, industry and services.

Iran has achieved substantial progress in the ICT industry during recent years and has great potential to become one of the world's largest economies: hence it has defined a twenty year vision, a plan for long-term sustainable growth. According to this plan, Iran should become top ranked in the region in economy, science and technology by 2025, keeping pace with the increasingly progressive growth of science. Establishing infrastructure, supplying adequate financial resources and stabilising national determination could be considered to be the crucial factors to achieve the outstanding goals as included in Iran's 2025 plan.

The Supreme Council of Information & Communication Technology (SCICT), the highest decision making body in the area of ICT policy making in Iran, planned the foundations of the National ICT Agenda "TAKFA" as Iran's road to knowledge-based development.

TAKFA's Vision Statement :

"Powerful Iran in the 21st century through knowledge centric ICT"

TAKFA's Mission Statement:

"Employing ICT to transform national opportunities and resources into national wealth, power and pride towards sustainable national development so that Iranian citizens are empowered to achieve their full potential in life".

In order to achieve the national ICT goals, it is crucial to exploit advanced ICT know-how and technologies as well as attracting international investors.

In this context, **Iran Information and Communication Technology Forum "Investment & Development"** will be held on October 23-24, 2016 in Tehran. The Forum will definitely provide a dynamic environment to exchange experiences, learn about the latest achievements and access first-hand information about this industry. Hence all involved national and international ICT officials, experts and companies are cordially invited to actively take part in this significant event.



keynote Speaker



Mahmoud Vaezi

Minister of Communications and Information Technology, I.R. of Iran



Nasrollah Jahangard

Deputy Minister and Chief Information Technology Organization, I.R. of Iran

Speakers



Alfredo Chinchilla

Project Manager, Oracle, Spain



Günter Mull

CEO, Dermalog, Germany

Topics

- JCPOA and the Consequent Investment Opportunities in Iran's ICT Industry
- Iran ICT Rules and Regulations
- Iran's Geopolitical Position and its Role as a Hub in the Middle East
- Iran's position in the "ICT Global Development Index" Challenges & Solutions
 - Future, Outlook
- Iran's Market Analysis; Networking, Mobile, Personal IT, Gadgets, A Goldmine for international vendors
 - Accessories, Software
 - Software Defined Networks (SDN)
- Smart Cities & e-Government
 - Future Prospects and Advantages
 - E-Health and M-Health
 - ICT & Intelligence Transportation Systems
 - Digital Wellbeing, Prevention & Coping
- IOT
- Big Data, Data Science & Knowledge Management; Business Intelligence
- Iran's Potential for Entrepreneurship and Manufacturing
 - Digital Industry; Individuation Goods at Mass Production Costs
- Iran's Export Leverage in ICT products; Opportunities & Challenges
 - Intellectual Property & Copy Rights
- HR Management in ICT
 - Digital Workplace, On-line Occupation and Jobs, Remote Employees
- ICT Best Practices, Case Studies and Localization of Projects
- IT Financial, Procurement & Asset Management
 - Start Ups
- Cloud, Software-as-a-Service
- Green ICT

- Digital Infrastructure; High Performing Secure Digital Infrastructure
- Mobile & Cellular Networks
 - Value Added Services
 - New Technologies
- Software
 - ERP
 - Virtual Reality & Augmented Reality
 - Movie Industry
 - Robotics
- After-Sales Service as a Point of Interest for Investors

Who Should Attend

- "ICT Section" Business Planners
- Investors; Interested in Iran Market
- Telecom Companies
- Cellular Network Carriers & Operators
- End-User Products Manufacturers
- ICT Vendors
- Business Consultants
- Credit & Finance Institutes
- Core System Providers
- Security Providers
- Cloud Computing Developers
- GPS & Satellite Solution Providers
- OS Developers
- Network Specialists
- Software & Solution Developers
- Mobility Solution Providers
- Game Developers & Designers
- Data Center Implementers
- Security Specialists
- Data Bank & ERP developers
- Medium Size Solution Providers
- End-User Service Providers
- Augmented Reality & Digital Marketing Companies
- Broad Band & Wireless Specialists
- Social Network Platform Developers

Special Business Promotion Sessions

Bringing a unique opportunity for companies to introduce new products and technologies at Iran ICT Forum 2016.

Allocated time for each company: 45 minutes

Cost: € 3000

Key Features and Facilities:

- A dedicated hall set up for 45 minutes for delegates for a presentation and interactive discussion
- Backdrop and signage's with company logo
- LCD projector with screen and audio system for presentation & screening corporate film
- Tea/coffee and refreshments for the participants
- Promotion through all avenues used for the Forum; brochures, emails, website, advertisement.

Allotments of time slot will be made on first come first serve basis.

For booking please contact the Secretariat.

Networking Opportunities

Iran Information & Communications Technology Forum is the perfect place to network with the industry's key players, you would be able to meet with your interested parties during lunch time and the two breaks. B2B and B2G meetings will be available on both days.

Exhibition

Iran Information and Communication Technology Exhibition is a great opportunity to raise awareness of your brand, engage with key decision makers and network with the relevant leading industries to promote your business and services.

Who Should Exhibit

- Computer & Peripheral Manufacturers
- Office Equipment Vendors
- Cellular Network Operators
- A/V & Consumer Electronic Brands
- Telecom, Mobile and Satellite Equipment Companies
- Data Center & Data Solutions Providers
- Digital Entertainers
- Business Strategists & Consultants
- Banks & Credit Institutes
- Insurance Companies
- Security Providers
- Digital Office Service & Solution Providers
- Document Solutions Providers
- Business Solutions & Consultancy Providers
- Enterprise Content Management (ECM) Companies
- ERP & HR Specialists
- Start Ups & Venture Capitalists
- A.I. & Robotics
- Digital Marketing Experts
- A.R. & V.R. Implementers



Forum Registration & Visa Form

A Passport Copy is Mandatory

First Name: Ms. / Mrs. / Mr.

Middle Name:

Last Name:

Date of Birth: Place of Birth:

Nationality: Father's Name:

Passport No.: Date of Issue:

Place of Issue: Expiry Date:

Place Visa to be Issued:

Duration of Stay in Iran: Last Date of Entry to Iran:

Company:

Type of Business:

Position:

Tel. / Fax:

Mobile No.: (for Emergency Contact)

Email:

Website:

Address:

Description	Fee (Euro)
Registration: <ul style="list-style-type: none"> ▶ Attendance at all sessions ▶ Participating at the workshops ▶ Documentation ▶ Invitation to all official functions ▶ Visa services 	□ €1280
Premium package is inclusive: <ul style="list-style-type: none"> ▶ Registration ▶ 3 nights stay at Parsian Esteghlal International Hotel ▶ Transportation (Airport, Hotel, Venue) 	□ €1880
Spouse	Free



Exhibition Form

Companies wishing to participate at the Exhibition, are kindly requested to complete the following form (all in separate letters) attached with the payment details and return to the Forum Secretariat.

The following will be offered to the Exhibitors:

- One complimentary pass as an Exhibitor
- Booth with minimum space of 12m²
- Fascia board with company name
- 3×100w spotlight
- 1×220v electrical outlet
- 2×chairs
- 1×table
- Printing company name in the Exhibition Book

A number of additional equipment will be provided upon request with extra charges

First Name: Ms. / Mr.

Last Name:

Company:

Position:

Managing Director:

Type of Business:

Tel. / Fax:

Mobile No.: (for Emergency Contact)

Email:

Website:

Address:

P.O. Box:

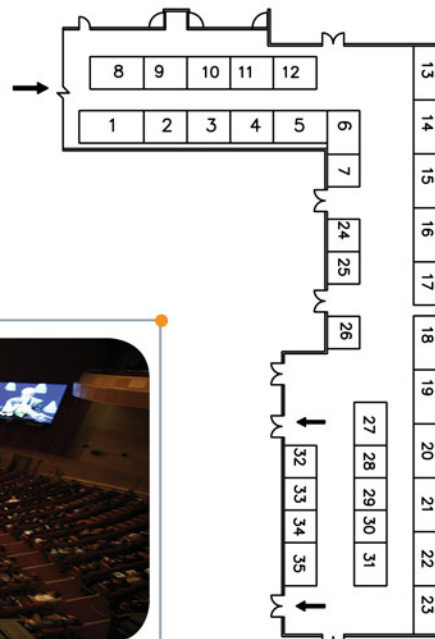
Booth Number:

Required Space:

Total Amount:

The Exhibition Fee is €400 Per m²

Before confirming
the location of your stand, please
contact the Exhibition Coordinator



General Information

• Forum Official Language

The official language will be English. Simultaneous interpretation into Farsi and English will be available.

• Forum Date & Venue

All plenary sessions will be held on Oct 23-24 ,2016 at the IRIB International Conference Center, located at opposite Velenjak Ave., Chamran Highway, Tehran-Iran.

• Exhibition

An exhibition will be held at the Forum's venue. Booths are available for the price of €400/m². To avoid any complications for customs clearance, please inform the Forum Secretariat of all materials and equipment that will be brought into Iran.

• Registration

The registration fee is €1280. The fee covers attendance at all forum sessions, participating in workshops, receiving programs and documentation, invitation to all official functions and visa services. A premium package, which includes the registration fee, as well as 3 nights stay at the Parsian Esteghlal International Hotel, transportation (airport, hotel, venue) is available for €1880.

Forum documents and proceedings can be mailed out to interested parties who cannot attend the event, at the price of €500.

• Entry Visa

Applicants are kindly requested to return the completed visa application forms to the Forum Secretariat. Entry visa will be arranged upon payment. Please allow at least 72 hours for this process.

• Spouses' Admission

Delegates' spouses will be provided with a complimentary admission to the Forum sessions. Entry visa will be arranged upon request.

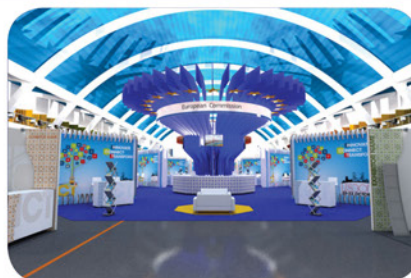
• Airport Services

Participants who book the hotel accommodation through the Forum Secretariat can take advantage of our airport, hotel and venue transportation services.

• Cancellation

Should a registered delegate be unable to attend, a substitute delegate may take his/her place.

In case of cancellation, a written notice is required before September 30,2016. A cancellation fee of 15 % will be deducted from the original payment. No refunds will be provided if the cancellation is made after September 30, 2016 .



Forum Secretariat:

For further information, please contact the Forum Secretariat :

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